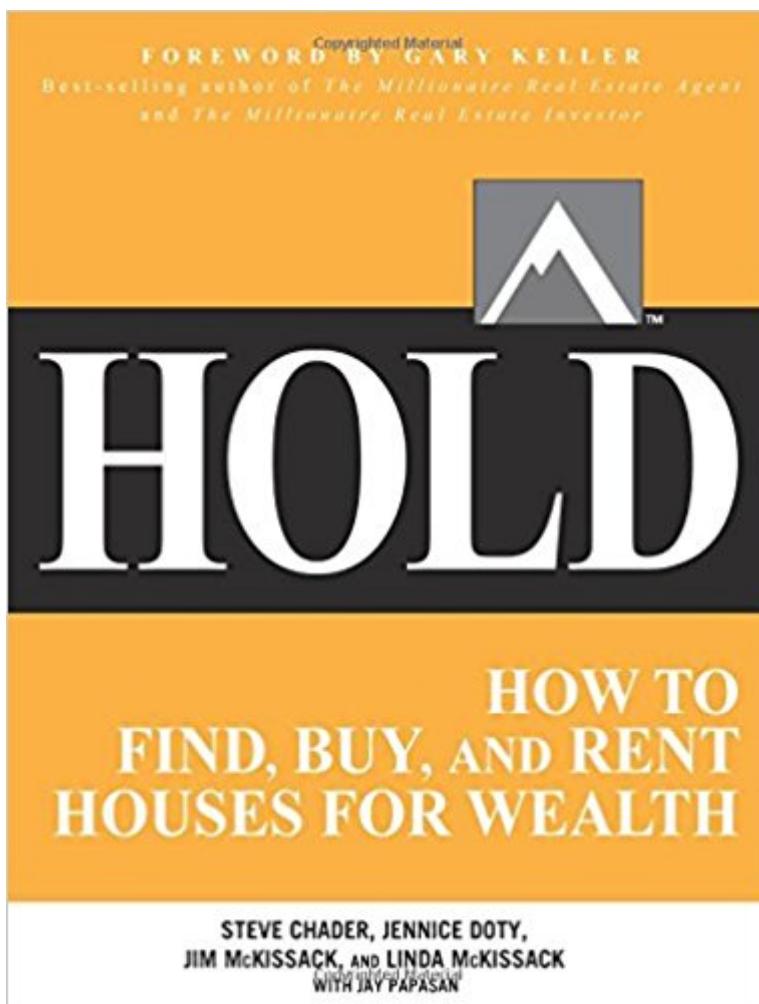


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# HOLD: How To Find, Buy, And Rent Houses For Wealth (Business Books)



## Synopsis

USA TODAY BESTSELLER Take HOLD of your financial future! Learn how to obtain financial freedom through real estate. The final book in Gary Keller's national best-selling Millionaire Real Estate Investor trilogy teaches the proven, reliable real estate investing process to achieve financial wealth: 1. Find the right property for the right terms and at the right price. 2. Analyze an offer to make sure the numbers and terms make sense. 3. Buy an investment property where you make money going in. 4. Manage a property until it's paid for or you have a large amount of equity to leverage. 5. Grow to your way to wealth and financial freedom.

## Book Information

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## Customer Reviews

Steve Chader contributed to both The Millionaire Real Estate Agent and The Millionaire Real Estate Investor. He has been investing in real estate since the 1970s with his father and grandfather as his first partners. Since then, Steve' has partnered with Jennice Doty to build a thriving real estate investment business with both residential and commercial income properties. Jennice Doty, co-author of HOLD, has been in the real estate industry since 1979. Together with investment partner Steve Chader, Jennice has built a successful career, providing management services for more than 1,000 residential homes and 35 commercial properties. Launching a longstanding career in real estate investing was not what Jim McKissack, HOLD co-author, had in mind when he and Linda his wife and investment partner bought their first investment property in

1991. The first investment was far from successful, but taught them many lessons, which they used to make the property cash flow. Today, Jim and Linda head a real estate enterprise that encompasses 79 single-family homes, 6 commercial buildings, 2 multifamily structures, 6 vacation rental cabins and 5 real estate franchises spanning three states, all with an annual cash flow of more than \$1 million. Linda McKissack is a Realtor, entrepreneur, author, and public speaker who began her real estate career in the 1980s. Linda has built a successful team, which includes her husband Jim, that has sold more than \$40 million in volume. The HOLD co-author has also made a career of helping others by sharing her successes in order for them to increase their revenue and grow their businesses.

Good read for beginners to hit the ground running.

Good primer for investing in property. All the basic rules one needs to apply to making a sound decision on when to buy and when to walk away.

I really liked the straightforwardness of this book. I enjoy educational books and this was shorter sweeter and to the point more than others; it didn't have tangents.

Big help for wanting to rent homes!!!

This was a good book that identifies key principles to investing. More of a value investing model. Very well written.

Great starter book. Gives you ask the angles of the real estate game. The website inside the book for property analysis is worth the price of the book alone.

Excellent book for novice investors. Authors do a great job of breaking down the content and the steps necessary to get started. Easy to understand and gives multiple perspectives to consider which helps you decide on the best option for you. You won't be disappointed.

Another great book by Gary Keller et al. Easy read. Nice summaries at the end of each chapter. High "meat" content. Not a lot of "fat" or fluff.

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